

MASTER OF BUSINESS ADMINISTRATION 2018-2019

MBA CORE CURRICULUM 24

___	MBA	511	Accounting for Managers	3
___	MBA	570	Global Environment of Business	3
___	MBA	571	Legal Environment of Business	3
___	MBA	572	Marketing	3
___	MBA	573	Corporate Finance	3
___	MBA	574	Organizational Behavior	3
___	MBA	576	Quantitative Methods*** OR	3
___	MBA	540	Statistics & Quantitative Methods*	3
___	MBA	578	Managerial Economics OR	3
___	MBA	514	International Economics **	3

Student's Name: _____

Entrance Date: _____

B.A. or B.S. in: _____

From: _____

* Students in the Business Analytics Track will take MBA 540; all other concentrations must take MBA 576.

**Students in the Engineering Mgmt. Track may choose between MBA 514 or MBA 578; all other tracks must take MBA 578.

***Students in the Engineering Mgmt. Track do not complete MBA 576/540. An extra course is required in their concentration.

STUDENTS MUST SELECT ONE OF THE FOLLOWING CONCENTRATIONS:

Health Systems Management Track 12

___	MBA	579	Health Economics	3
___	MBA	583	Financial Mgmt. of Health Care	3
___	MBA	585	Health Care Policy Analysis	3

And Choose One of the Following:

___	MBA	587	Health Systems Mgmt. & Admin OR	3
___	MBA	589	Special Topics in Health Field	3

International Business Track 12

___	MBA	514	International Economics	3
___	MBA	517	International Finance	3
___	MBA	541	Cultures of International Business	3
___	MBA	596	Special Topics in Int'l Business	3

Management Track 12

___	MBA	560	Ethical Lead& Sustainable Orgs	3
___	MBA	575	Organizational Systems	3
___	MBA	577	Strategic Planning	3
___	MBA	595	Special Topics in Management	3

Business Analytics Track 12

___	MBA	542	Business Analytics	3
___	MBA	543	Data Analysis and Visualization	3
___	MBA	544	Applied Data Mining	3
___	MBA	594	Special Topics in Business Analytics	3

Management Information Systems Track 12

___	MBA	580	Management Information Systems	3
___	MBA	581	Development of Support Networks	3
___	MBA	582	Database Mgmt. & Applications	3
___	MBA	597	Special Topics in Info Systems	3

Sports, Arts and Entertainment Management Track 12

___	MBA	551	Applied SAEM Marketing	3
___	MBA	554	SAEM Resource & Fiscal Mgmt.	3
___	MBA	555	Business of Live Entertainment	3

And Choose One of the Following:

___	MBA	590	Graduate Internship in SAEM OR	3
___	MBA	592	Special Topics in SAEM	3

Global Supply Chain Management Track 12

___	MBA	525	Intro to Global Supply Chains	3
___	MBA	526	Internat. Fin. For Suppl. Chng. Mgmt	3
___	MBA	527	Global Logistics & Demand Pln	3
___	MBA	528	Supply Chain Technologies	3

Engineering Management Track 15

___	MSEM	500	Managing Engineer, Scientist, and Prof	3
___	MSEM	520	Contract Law and Engin. Enter.	3
___	MSEM	525	Engineering Project Mgmt	3
___	MSEM	530	Engineering Analysis	3
___	MSEM	540	Seminar in Cont.Iss. Engin. Mgmt	3

Program Objectives

Master of Business Administration

Upon successful completion of this program, a student will be able to:

1. ***Socially Responsive Leader:*** Explain and demonstrates the best practices of corporate social responsibility and ethical decision-making in the workplace.
2. ***Critical Thinking:*** Skillfully analyze issues, effectively gather pertinent data, and develop well-reasoned management decisions.
3. ***Global Actor:*** Appraise issues with their political, economic, socio-cultural, historical, and environmental contexts in order to conduct business in a global economy.
4. ***Team Builder:*** Articulate their vision in order to motivate and lead diverse teams of people.
5. ***Technology Integrator:*** Compile, evaluate, and utilize data effectively, ethically, and legally employing software tools.
6. ***Communicator:*** Utilize well written and clear communication skills in order to convey clear and organized evidence to target audience.

As per International Assembly for Collegiate Business Education (IACBE) requirements, it was determined a student portfolio will be used as proof of meeting criteria of MBA program objectives. Student portfolios must contain at least one artifact per course. The following is an array of artifacts that a student may consider using for courses: research papers, presentations, assignments, case studies and other pertinent materials related to the course. Only one artifact is required to meet the criterion pertaining to a program objective. If applicable, one artifact may be used to meet the criteria of one or two program objectives.