

## MASTER OF BUSINESS ADMINISTRATION 2017-2018

### MBA CORE CURRICULUM 24

|     |     |     |                                     |   |
|-----|-----|-----|-------------------------------------|---|
| ___ | MBA | 511 | Accounting for Managers             | 3 |
| ___ | MBA | 570 | Global Environment of Business      | 3 |
| ___ | MBA | 571 | Legal Environment of Business       | 3 |
| ___ | MBA | 572 | Marketing <b>OR</b>                 | 3 |
| ___ | MBA | 536 | Energy Marketing/Prof. Commun.*     | 3 |
| ___ | MBA | 573 | Corporate Finance                   | 3 |
| ___ | MBA | 574 | Organizational Behavior             | 3 |
| ___ | MBA | 576 | Quantitative Methods <b>OR</b>      | 3 |
| ___ | MBA | 540 | Statistics & Quantitative Methods** | 3 |
| ___ | MBA | 578 | Managerial Economics                | 3 |

\* Students in the Energy Concentration take MBA 536; all other concentration must take MBA 572.

\*\* Students in the Business Analytics Track will take MBA 540; all other concentrations must take MBA 576.

Student's Name: \_\_\_\_\_

Entrance Date: \_\_\_\_\_

B.A. or B.S. in: \_\_\_\_\_

From: \_\_\_\_\_

### STUDENTS MUST SELECT ONE OF THE FOLLOWING CONCENTRATIONS:

#### Health Systems Management 12

|     |     |     |                                |   |
|-----|-----|-----|--------------------------------|---|
| ___ | MBA | 579 | Health Economics               | 3 |
| ___ | MBA | 583 | Financial Mgmt. of Health Care | 3 |
| ___ | MBA | 585 | Health Care Policy Analysis    | 3 |

#### And Choose One of the Following:

|           |     |     |                                |   |
|-----------|-----|-----|--------------------------------|---|
| ___       | MBA | 587 | Health Systems Mgmt. & Admin   | 3 |
| <b>OR</b> |     |     |                                |   |
| ___       | MBA | 589 | Special Topics in Health Field | 3 |

#### International Business Track 12

|     |     |     |                                    |   |
|-----|-----|-----|------------------------------------|---|
| ___ | MBA | 514 | International Economics            | 3 |
| ___ | MBA | 517 | International Finance              | 3 |
| ___ | MBA | 541 | Cultures of International Business | 3 |
| ___ | MBA | 596 | Special Topics in Int'l Business   | 3 |

#### Management Track 12

|     |     |     |                                |   |
|-----|-----|-----|--------------------------------|---|
| ___ | MBA | 560 | Ethical Lead& Sustainable Orgs | 3 |
| ___ | MBA | 575 | Organizational Systems         | 3 |
| ___ | MBA | 577 | Strategic Planning             | 3 |
| ___ | MBA | 595 | Special Topics in Management   | 3 |

#### Business Analytics Track 12

|     |     |     |                                      |   |
|-----|-----|-----|--------------------------------------|---|
| ___ | MBA | 542 | Business Analytics                   | 3 |
| ___ | MBA | 543 | Data Analysis and Visualization      | 3 |
| ___ | MBA | 544 | Applied Data Mining                  | 3 |
| ___ | MBA | 594 | Special Topics in Business Analytics | 3 |

#### Management Information Systems Track 12

|     |     |     |                                 |   |
|-----|-----|-----|---------------------------------|---|
| ___ | MBA | 580 | Management Information Systems  | 3 |
| ___ | MBA | 581 | Development of Support Networks | 3 |
| ___ | MBA | 582 | Database Mgmt. & Applications   | 3 |
| ___ | MBA | 597 | Special Topics in Info Systems  | 3 |

#### Sports, Arts and Entertainment Management 12

|     |     |     |                                |   |
|-----|-----|-----|--------------------------------|---|
| ___ | MBA | 551 | Applied SAEM Marketing         | 3 |
| ___ | MBA | 554 | SAEM Resource & Fiscal Mgmt.   | 3 |
| ___ | MBA | 555 | Business of Live Entertainment | 3 |

#### And Choose One of the Following:

|           |     |     |                             |   |
|-----------|-----|-----|-----------------------------|---|
| ___       | MBA | 590 | Graduate Internship in SAEM | 3 |
| <b>OR</b> |     |     |                             |   |
| ___       | MBA | 592 | Special Topics in SAEM      | 3 |

#### Energy Track (not currently accepting applicants) 12

|     |     |     |                             |   |
|-----|-----|-----|-----------------------------|---|
| ___ | MBA | 532 | The Business of Energy      | 3 |
| ___ | MBA | 533 | Economics of Energy         | 3 |
| ___ | MBA | 534 | Risk Management and Safety  | 3 |
| ___ | MBA | 535 | Decision Analysis in Energy | 3 |

# Program Objectives

## Master of Business Administration

**Upon successful completion of this program, a student will be able to:**

1. To provide skilled, knowledgeable and socially responsive leadership for business and other institutions.
2. To provide an academically rigorous and pragmatic program in business management.
3. To provide students with the broader skills to recognize the nature, direction and timing of change in both the domestic and global business environment, and to respond to these changes effectively.
4. To provide an understanding of international business and cultures.
5. Develop and demonstrate team building skills.
6. Manage a team to analyze a problem and achieve a goal.
7. Demonstrate ability to present and evaluate ideas clearly in both written and oral form.
8. Research and develop analytical reports.
9. Develop and demonstrate a basic knowledge and understanding of information technology and basic concepts.
10. Demonstrate ability to utilize software that is commonly used in the industry.
11. Ability to use various research sources including online and library databases to do in depth research and to abreast of current research.

As per International Assembly for Collegiate Business Education (IACBE) requirements, it was determined a student portfolio will be used as proof of meeting criteria of MBA program objectives. Student portfolios must contain at least one artifact per course. The following is an array of artifacts that a student may consider using for courses: research papers, presentations, assignments, case studies and other pertinent materials related to the course. Only one artifact is required to meet the criterion pertaining to a program objective. If applicable, one artifact may be used to meet the criteria of one or two program objectives.